

## Demographic Detail Report For:

Property #1508  
5547 N. Lovers Lane Rd., Milwaukee, WI 53225



	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>Population - Trend</b>			
1990 Census	7,466	76,762	227,420
2000 Census	7,343	80,353	234,954
Current Year	7,281	80,661	235,301
5 Year Projected	7,140	81,592	236,673
Change 1990 to 2000	-1.60%	4.70%	3.30%
Change 2000 to CY	-0.80%	0.40%	0.10%
Change CY to 5Y	-1.90%	1.20%	0.60%
<b>Population - 2002</b>			
Male Population	3,509	37,884	109,297
Male Percentage of Population	48.20%	47.00%	46.40%
Female Population	3,772	42,777	126,005
Female Percentage of Population	51.80%	53.00%	53.60%
Median Age	32	35	34
Population Density	2,501	2,737	2,902
<b>Marital Status - 2002</b>			
Age 15+ Population - Age 15 Plus	5,497	60,449	174,913
Divorced	11.60%	10.10%	10.20%
Married	52.10%	53.90%	53.10%
Never Married	30.30%	26.90%	27.70%
Separated	1.60%	1.30%	1.50%
Widowed	4.50%	7.70%	7.50%
<b>Households - Trend</b>			
1990 Census	2,928	29,960	89,063
2000 Census	2,979	31,221	92,059
Current Year	2,972	31,303	92,270
5 Year Projected	2,965	31,807	93,563
Change 1990 to 2000	1.70%	4.20%	3.40%
Change 2000 to CY	-0.20%	0.30%	0.20%
Change CY to 5Y	-0.20%	1.60%	1.40%
Average HH Size	2.45	2.58	2.55
<b>Households - 1990</b>			
Total Households	2,928	29,960	89,063
Average Household Size	2.56	2.51	2.53
Married Households w/ Children	694	6,670	20,584
Married Households w/ No Children	887	9,925	27,024
Nonfamily Households w/ Children	14	108	310
Households - 1 Person	644	7,232	22,371
Households - 2 People	1,084	10,970	30,732
Households - 3 People	542	5,357	15,497
Households - 4 People	410	4,061	12,531
Households - 5 People	170	1,691	5,283
Households - 6+ People	83	780	2,670

	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>Households - 2000</b>			
Total Households	2,979	31,221	92,059
Average Household Size	2.47	2.57	2.55
Married Households w/ Children	624	6,570	19,151
Married Households w/ No Children	676	7,734	21,929
Nonfamily Households w/ Children	13	119	350
<b>Households - 2002</b>			
Total Households	2,972	31,303	92,270
Average Household Size	2.45	2.53	2.52
Average Family Size	3.02	3.05	3.07
Married Households w/ Children	589	6,450	18,650
Married Households w/ No Children	564	6,594	19,022
Nonfamily Households w/ Children	9	85	253
Households - 1 Person	826	8,582	25,968
Households - 2 People	1,001	10,268	29,575
Households - 3 People	511	5,182	14,979
Households - 4 People	370	4,376	12,302
Households - 5 People	176	1,911	5,686
Households - 6+ People	93	1,168	3,796
<b>Households - 2007</b>			
Total Households	2,965	31,807	93,563
Average Household Size	2.4	2.51	2.5
Average Family Size	2.99	3.04	3.06
Married Households w/ Children	514	6,072	17,262
Married Households w/ No Children	474	5,734	16,822
Nonfamily Households w/ Children	9	84	223
Households - 1 Person	838	8,805	26,726
Households - 2 People	991	10,423	29,918
Households - 3 People	498	5,131	14,738
Households - 4 People	358	4,336	12,077
Households - 5 People	174	1,929	5,694
Households - 6+ People	111	1,388	4,455
<b>Housing - 1990</b>			
Owner Occupied Housing Units	1,489	18,139	55,790
Renter Occupied Housing Units	1,440	11,823	33,274
Seasonal Occupied Housing Units	3	20	125
Vacant Units	77	581	2,326
Total Housing Units	3,005	30,539	91,385
<b>Housing - 2000</b>			
Owner Occupied Housing Units	1,544	19,453	57,972
Renter Occupied Housing Units	1,435	11,768	34,087
Seasonal Occupied Housing Units	3	43	178
Vacant Units	105	1,173	3,792
Total Housing Units	3,084	32,394	95,851
<b>Housing - 2002</b>			
Owner Occupied Housing Units	1,537	19,585	58,153
Renter Occupied Housing Units	1,435	11,718	34,117
Vacant Units	90	680	2,689
Total Housing Units	3,062	31,982	94,959

	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>Housing - 2007</b>			
Owner Occupied Housing Units	1,518	20,095	59,151
Renter Occupied Housing Units	1,447	11,712	34,411
Vacant Units	87	659	2,631
Total Housing Units	3,052	32,465	96,193
<b>Race - 1990</b>			
White	90.00%	87.60%	81.50%
Black	7.50%	10.30%	16.30%
American Indian/Eskimo	0.60%	0.50%	0.40%
Asian/PI	1.10%	1.00%	1.00%
Other Race	0.80%	0.60%	0.70%
<b>Ethnicity - 1990</b>			
Hispanic	1.50%	1.60%	1.70%
Non Hispanic	98.50%	98.40%	98.30%
<b>Race - 2000</b>			
White	72.00%	63.70%	60.40%
Black	21.60%	29.60%	33.60%
American Indian/Eskimo	0.60%	0.50%	0.40%
Asian/PI	2.10%	3.10%	2.70%
Other Race	3.70%	3.10%	2.90%
<b>Ethnicity - 2000</b>			
Hispanic	3.50%	2.80%	2.60%
Non Hispanic	96.50%	97.20%	97.40%
<b>Race - 2002</b>			
White	72.70%	64.40%	61.00%
Black	23.20%	30.90%	34.80%
American Indian/Eskimo	0.60%	0.50%	0.40%
Asian/Pacific Islander	2.30%	3.30%	2.90%
Other Race	1.20%	1.00%	0.90%
<b>Ethnicity - 2002</b>			
Hispanic	3.80%	3.00%	2.80%
Non Hispanic	96.20%	97.00%	97.20%
<b>Vehicles - 2002</b>			
Total Vehicles	5,545	52,813	150,728
Households with 0 Vehicles	101	2,481	9,396
Households with 1 Vehicle	915	11,278	32,883
Households with 2+ Vehicles	1,956	17,544	49,991
Average Vehicles Per Household	1.86	1.69	1.63
Current Year Vehicles	5,545	52,813	150,728
Change in Total Vehicles 90 to CY	1.40%	6.00%	5.80%

	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>Population by Age - 2002</b>			
Age 0 to 5	8.90%	7.90%	7.60%
Age 6 to 13	13.00%	14.30%	15.00%
Age 14 to 17	5.20%	5.80%	6.20%
Age 18 to 24	9.20%	7.60%	7.50%
Age 25 to 34	16.50%	13.50%	13.10%
Age 35 to 44	16.00%	15.90%	15.90%
Age 45 to 54	16.00%	15.90%	15.90%
Age 55 to 64	7.30%	7.50%	7.60%
Age 65 to 74	6.60%	7.20%	6.60%
Age 75 to 79	2.20%	3.30%	2.90%
Age 80 to 84	1.20%	2.10%	2.00%
Age 85 Plus	0.80%	2.00%	1.90%
Median Age	32.2	34.7	34.3
<b>Male Population by Age - 2002</b>			
Male Population	3,509	37,884	109,297
Age 0 to 5	8.80%	8.50%	8.40%
Age 6 to 13	13.60%	15.50%	16.40%
Age 14 to 17	5.10%	6.10%	6.70%
Age 18 to 24	9.20%	7.80%	7.50%
Age 25 to 34	17.30%	13.40%	12.80%
Age 35 to 44	16.50%	16.10%	15.80%
Age 45 to 54	13.00%	13.10%	13.70%
Age 55 to 64	6.70%	7.20%	7.40%
Age 65 to 74	5.90%	6.60%	6.20%
Age 75 to 79	2.30%	3.00%	2.60%
Age 80 to 84	0.90%	1.70%	1.60%
Age 85 Plus	0.60%	1.00%	1.10%
Median Age	32.1	32.8	32.3
<b>Female Population by Age - 2002</b>			
Female Population	3,772	42,777	126,005
Age 0 to 5	9.00%	7.30%	7.00%
Age 6 to 13	12.40%	13.30%	13.80%
Age 14 to 17	5.30%	5.50%	5.80%
Age 18 to 24	9.20%	7.50%	7.50%
Age 25 to 34	15.70%	13.50%	13.30%
Age 35 to 44	15.70%	15.60%	16.00%
Age 45 to 54	12.70%	12.70%	13.60%
Age 55 to 64	7.90%	7.70%	7.80%
Age 65 to 74	7.30%	7.80%	7.00%
Age 75 to 84	2.10%	3.70%	3.20%
Age 85 Plus	1.10%	2.90%	2.70%
Median Age	32.6	36.7	36.1
<b>Income - 2002</b>			
Median HH Income	\$42,220	\$43,024	\$44,208
Per Capita Income	\$22,258	\$21,058	\$22,111
Average HH Income	\$54,270	\$53,015	\$55,838

	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>Household Income - 2002</b>			
Less than \$9,999	6.90%	7.30%	7.50%
\$10,000 - \$14,999	5.90%	6.30%	6.30%
\$15,000 - \$24,999	13.40%	13.00%	12.70%
\$25,000 - \$34,999	14.20%	13.50%	13.10%
\$35,000 - \$49,999	21.60%	19.60%	18.80%
\$50,000 - \$74,999	22.40%	22.10%	21.80%
\$75,000 - \$99,999	8.80%	9.40%	9.70%
\$100,000 - \$124,999	3.50%	4.20%	4.60%
\$125,000 - \$149,999	1.00%	1.40%	1.60%
\$150,000 Plus	2.30%	3.20%	4.00%
<b>HH Income Age 15 to 24 - 2002</b>			
Less than \$9,999	24	165	549
\$10,000 to \$14,999	15	166	442
\$15,000 to \$24,999	32	273	850
\$25,000 to \$34,999	50	288	792
\$35,000 to \$49,999	63	343	858
\$50,000 to \$74,999	32	301	777
\$75,000 to \$99,999	15	61	183
\$100,000 Plus	6	49	147
<b>HH Income Age 25 to 34 - 2002</b>			
Less than \$9,999	27	399	1,296
\$10,000 to \$14,999	13	264	945
\$15,000 to \$24,999	98	705	2,185
\$25,000 to \$34,999	103	981	2,658
\$35,000 to \$49,999	178	1,318	3,754
\$50,000 to \$74,999	131	1,191	3,407
\$75,000 to \$99,999	63	465	1,350
\$100,000 Plus	57	457	1,241
<b>HH Income Age 35 to 44 - 2002</b>			
Less than \$9,999	54	372	1,068
\$10,000 to \$14,999	32	287	867
\$15,000 to \$24,999	59	660	2,137
\$25,000 to \$34,999	79	803	2,556
\$35,000 to \$49,999	144	1,419	4,181
\$50,000 to \$74,999	160	1,714	5,142
\$75,000 to \$99,999	46	678	2,257
\$100,000 Plus	98	1,080	2,935
<b>HH Income Age 45 to 54 - 2002</b>			
Less than \$9,999	37	258	1,005
\$10,000 to \$14,999	15	233	795
\$15,000 to \$24,999	42	607	1,746
\$25,000 to \$34,999	65	705	2,064
\$35,000 to \$49,999	116	1,181	3,527
\$50,000 to \$74,999	177	1,698	5,055
\$75,000 to \$99,999	67	762	2,397
\$100,000 Plus	16	485	2,246

	1.0 Miles:	3.0 Miles:	5.0 Miles:
<b>HH Income Age 55 to 64 - 2002</b>			
Less than \$9,999	11	207	580
\$10,000 to \$14,999	25	193	563
\$15,000 to \$24,999	39	387	1,212
\$25,000 to \$34,999	44	409	1,250
\$35,000 to \$49,999	57	709	2,070
\$50,000 to \$74,999	82	924	2,496
\$75,000 to \$99,999	51	425	1,255
\$100,000 Plus	10	226	1,191
<b>HH Income Age 65 to 74 - 2002</b>			
Less than \$9,999	38	287	821
\$10,000 to \$14,999	21	330	817
\$15,000 to \$24,999	70	703	1,686
\$25,000 to \$34,999	46	534	1,440
\$35,000 to \$49,999	67	610	1,569
\$50,000 to \$74,999	42	581	1,760
\$75,000 to \$99,999	11	296	769
\$100,000 Plus	9	201	753
<b>HH Income Age 75 Plus - 2002</b>			
Less than \$9,999	14	594	1,554
\$10,000 to \$14,999	51	502	1,350
\$15,000 to \$24,999	58	747	1,906
\$25,000 to \$34,999	35	515	1,365
\$35,000 to \$49,999	20	546	1,394
\$50,000 to \$74,999	43	519	1,498
\$75,000 to \$99,999	6	253	703
\$100,000 Plus	5	240	852
<b>Employment &amp; Establishments- 2002</b>			
Employees/Daytime Population	4,773	41,528	118,327
Total Establishments	325	2,819	9,099
<b>Employment by Occupation Type - 1990</b>			
White Collar Occupations	60.10%	60.00%	62.00%
Blue Collar Occupations	39.90%	40.00%	38.00%
<b>Employment by Occupation - 2002 - Census Based</b>			
Employed Pop. - Age 16 Plus	5,496	60,430	174,854
Administrative Support/Clerical	18.30%	20.10%	19.20%
Executive, Admin & Managerial	12.50%	11.70%	12.20%
Handlers, Cleaners & Helpers	3.30%	3.00%	3.10%
Machine Operators & Assemblers	9.70%	9.00%	8.40%
Material Moving & Transportation	5.10%	4.00%	3.50%
Farming, Forestry & Fishing	0.10%	0.10%	0.10%
Private Household Service	0.00%	0.20%	0.20%
Production	9.90%	10.90%	10.10%
Professional Specialty	14.10%	12.80%	14.80%
Protective Service	2.40%	2.20%	2.10%
Sales	13.10%	12.80%	12.50%
Services	8.70%	9.40%	10.10%
Technicians & Support	2.70%	3.80%	3.80%